

Emery Snyder

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UX Design

Highly engaged and results-oriented professional with experience in design and content strategy. Proven success in developing flows and interfaces that fit user expectations and needs, as well as content analysis and content models. Excellent writing abilities, leadership and management skills.

Employment history

Procore

July 2019 – present

Principal UX designer

- Lead teams in user experience strategy, user experience design, analysis, and user research for an SaaS company
- Specific areas have included data and internationalization.

Wolters Kluwer Legal & Regulatory

2011 – 2019

Customer Experience Lead, then Content Strategist

- Cheetah, a platform for legal research (Webby award; one of industry blog's best 2 products of 2015)
- General Counsel Navigator: Legal research for corporate counsel

Freelance and agencies

2000 – 2011

- User Experience Design Lead
- Agencies include LBi New York, TandemSeven, Publicis modem, Avenue A-Razorfish, Igicom
- Clients included JPMorgan Chase, Prudential Financial, MasterCard, Smith Barney, LG Electronics, Citibank, Advance Magazine Group